

Spinny[®] accelerates sales with **Gumlet**

We have transformed our online presence by integrating Gumlet into our operations. By using Gumlet, we now deliver images and short videos across desktop and mobile platforms. This has reduced media loading times by 40% while maintaining high-quality media output. This enhancement has resulted in a 25% increase in both customer engagement and sales.

Ajay Gupta

Engineering Director, Spinny

 **3.5K+**

Total employees

 **60%**

Savings in
TCO

 **50%**

Faster loading
pages