

Gumlet **impact** story

TATA 1mg achieved **40%** reduction in its total cost of ownership after switching from Cloudinary.

“Gumlet revolutionized our image delivery strategy from scratch. Switching from Cloudinary resulted in a remarkable 40% reduction in total cost of ownership, and Gumlet's seamless integration made the transition both easier and quicker than we could have imagined.”

Mayank Garg

Director of Engineering, Tata 1mg



5K+

Total employees



120%

ROI



50 Mn+

Monthly visitors