TATA 1mg achieved **40% reduction** in its total cost of ownership.

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Gumlet revolutionized our image delivery strategy from scratch. Switching from Cloudinary resulted in a remarkable 40% reduction in total cost of ownership, and Gumlet's seamless integration made the transition both easier and quicker than we could have imagined.

Mayank Garg
Director of Engineering, Tata 1mg

5K+
Total employees

120%
ROI

50 Mn+
Monthly visitors