

# BESTSELLER increased traffic by 3X with Gumlet



The team of Gumlet was very efficient in helping us optimize our website images drastically. The no-code integration really saved a lot of time, effort and money. The integration of Gumlet on our website also reduced our CDN monthly expenditure by 28%.

**Ranjan Sharma**

CTO, Bestseller



**3.5K+**

Total employees



**60%**

Savings in  
TCO



**50%**

Faster loading  
pages

**JACK & JONES®**

mama:licious

**VERO MODA®**

**SELECTED**

FEMME / HOMME

**ONLY & SONS**

**Lil'Atelier**

**PIECES**

**name it**

**ONLY®**